Press Release





Carole Kohler Peek-a-boo Venezia 2024

Project Title Peek-a-boo

Artist Carole Kohler

Lommiswil, Switzerland

Location Venice, Italy

Venue Personal Structures, Room #13,

Palazzo Mora

Period 20 April – 24 November 2024

Opening 19 April 2024

Websites carolekohler.ch 7

personalstructures.com 7

ecc-italy.eu 7

More Please contact Carole Kohler 7

for information and materials

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#carolekohler #carolekohler67

#peekaboo #room13
#personalstructures2024

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Peek-a-boo by Carole Kohler

Carole Kohler is pleased to present you her current project, Peek-a-boo, she will be showing during Venice Biennale 2024 in room #13 at Palazzo Mora.

She will be present at the opening evening and the first exhibition day. To attend the opening as press members please report to the ECC. To book Carole Kohler for interviews, for a personal introduction to the topic of the exhibit on 20 April, please refer directly to the artist.

Personal Structures

Her project is embedded in a collective exhibition with the title Personal Structures – Beyond Boundaries presented by the European Cultural Centre (ECC). This biennial contemporary art exhibition has invited artists and multidisciplinary creatives from across the world to transform the historical venue of Palazzo Mora.

Considering the complex dynamics of our global society, Beyond Boundaries was chosen as the guiding title of the seventh edition of Personal Structures.

PERSONAL STRUCTURES

BEYOND

The project idea

While traveling through different continents, Carole Kohler discovered the charm of the hidden. the suspense of camouflage, and found important guiding concepts for herself, such as aesthetics and abstraction. Aesthetics as food for the soul and abstraction leaving everything open, always giving the viewers freedom of interpretation and enabling them to discover new content every day. Concealing, camouflage, abstracting, dissolving into the environment, creates suspense, surprise, and mysticism. She wrapped everything up in this game of hide-and-seek that had fascinated her as a child.

Integrating into our environment and leaving no lasting traces takes on a whole new meaning these days.

The artistic implementation

When entering room #13 you immediately notice 3 semi-abstract images on a black wall background, an original painting and 2 cut-outs of this painting as art prints on aluminium. Looking closer at the painting you can discover a hidden dancer. While moving in the room, suddenly some figurative bronze sculptures appear that have been camouflaged in front of the art prints and the black background. That's the main concept of this exhibition:

Visitors discovering hidden and camouflaged artistic content, while searching, triggering in them suspense and thrill, like in the famous hide-andseek children's game. This basic idea was even implemented into the virtual space, where magical augmented reality installations can experienced on the painting surfaces with the help of the viewers mobile device and a free app. In this exhibit she plays with opposites key terms like:

> virtual – real abstract - figurative hidden – visible traditional – innovative

...and all in an aesthetic way creating good vibes.

Carole, the painter

Carole Kohler is a professional Swiss artist working since over 30 years independent in the art sector. After having finished art school, she started with photorealistic charcoal portraits of indigenous people she met on her travels in her early artistic career. While travelling through Southern Africa, Thailand, and Australia, visiting projects for animal protection and research, as an ambassador for the Jane Goodall Institute Munich, she started painting the animals she met. Once back from one and a half years abroad she

exhibition made successful in huge, Switzerland, which was the initial ignition for her artistic career.

Another milestone in her artistic journey was a desert trek for several weeks with pack camels through Morocco's Sahara. Sheer endless, wonderful landscapes, time for herself without any distractions, the monotony of daily routine and movement, the concentration on basic needs in life, had a liberating, meditative effect on her artistic work. This hike led her away from figurative painting into abstraction. The urge to show more than just the visible, to materialize the invisible, to bring feelings, moods, atmospheres onto the canvas, threw her previous artistic concepts overboard. Since then, Carole Kohler has been active in abstraction, which enriches her artistic journey to this day.

Carole, the sculptor

Being mainly a painter Carole Kohler was always attracted by sculpture work to complement her two-dimensional works. Her desire to work three dimensionally is a reminiscent to her education as an interior designer. She always wanted to try out new, noble materials and processing method, always in the field of tension between tradition and innovation. She has already worked with traditionally steam-bent wood, cut various stones, casted kelp algae in transparent acryl resin, combined self-excavated olive roots with limestone and bronze casting, put together massive olive wood and aluminium cast or connect strangler fig with bronze cast, always on the path between figurative and abstraction.

Carole, the augmented reality artist

With her open heart for innovation, Carole Kohler discovered the technology of augmented reality to generate virtual, figurative content integrated on the surface of her abstract paintings, which exhibition visitors nowadays can experience with their mobile device and a special free app. This virtual dimension is intended to enrich the art experience and fuel their mental cinema.

Carole Kohler is responsible for the conception of the AR installations and leaves the technical implementation to her husband Stefan.

Her worldwide distribution

The artist has physically shown her art in many countries including Switzerland, Germany. Hongkong, France, Italy, USA, Denmark, Belgium. Her online distribution is almost worldwide. She has collectors in various countries like Taiwan, Hongkong, Australia, USA and of course Switzerland, Germany, and France.